

No.13035/21/2013-PP.I (vol.iv) (e 71703)
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture, Cooperation & Farmers Welfare

573, Krishi Bhavan, New Delhi,
Dated: the 10th February, 2020
13th

To

1. The Directors of Agriculture
All State Governments and Union Territory Administrations
2. The Secretary (CIB&RC),
Dte. of PPQ&S,
NH-IV, Faridabad

Subject: Information to be provided under QR Code on labels of the insecticides regarding.

Sir / Madam,

I am directed to refer to the subject mentioned above and to say that Department of Agriculture, Cooperation and Farmers Welfare has decided to implement the QR Code (Quick Response Code), printed on the label of a product for traceability of crop protection products and to keep check on supply of spurious insecticides to ensure the availability of quality and genuine insecticides to the farmers of the country.

2. It is, therefore, the said matter was discussed with stakeholders and considered in Department of Agriculture, Cooperation and Farmers Welfare. Now therefore, having given due consideration to the matter and keeping in view of the object of the Insecticides Act, 1968 and the Insecticides Rules, 1971 framed thereunder, the Central Government in exercise of the powers conferred by section 34 of the Insecticides Act, 1968 (46 of 1968), convey the directions that the following information shall be included in the QR Code;

- a. Name of the Manufacturer;
- b. Registration number
- c. Batch number;
- d. Date of manufacture;
- e. Expiry date;
- f. Name of product;
- g. Cautionary symbol as per the toxicity classification
- h. Customer care details;
- i. Antidote statement;
- j. Marketed by;
- k. Unique identifier for every item.

Yours faithfully,


(R. Rajeev) 13/2/2020

Under Secretary to the Government of India
Tel. 011-23097053

Copy to:

1. The Plant Protection Adviser, Dte. of PPQ&S, NH-IV, Faridabad
2. All major Pesticides Associations